

Cultural Tourism Capacity Grant Information

What is the Cultural Tourism Capacity Grant?



Australian Government

Regional Arts Fund

A series of targeted grants to regain Cultural Tourism capacity in South-East Queensland and Far North NSW. Working with Queensland and NSW Regional Program Administrators, organisations and individuals will be provided with grants of \$15,000 and \$2,500 to assist rebuilding their capacity to offer Cultural Tourism product.

The Cultural Tourism Capacity Grant aims to build capacity for an artist/arts worker or arts organisation to realise these **eventual** goals:

- Support place-based programs to increase visitation
- Build consumer confidence and activate engagement
- Drive engagement across communities and between regions
- Support sector-led responses.

What Grants are available?

Cultural Tourism Capacity Grant for Individuals

up to **\$2,500**

A quick response grant for repair, replacement and re-establishing arts practice and arts presentation

Cultural Tourism Capacity Grant for Organisations

\$15,000

A quick response grant for repair, replacement and re-establishing creative practice and arts presentation

What makes a successful Cultural Tourism Capacity Grant application?

Successful applicants:

- will clearly describe their creative practice,
- will describe the affect the recent weather has had on their ability to continue their creative practice,
- and will have a clearly defined and realistic plan of action to rebuild your capacity.

What can funds be used for?

Funding can be used to ensure the success of **rebuilding your capacity** to create and present creative work that contributes to the Cultural Tourism economy. Grant funds may be used towards (but not limited to):

- Artist fees
- Specialist services such as cleaning and garbage removal
- Visitor incentives
- Transport
- Accessibility
- Equipment replacement up to \$2500 for individuals and up to \$5000 for organisations
- Creative fees for the development of new marketing materials (incl. design, comms, videographer etc)
- Marketing and promotional cost such as design and printing
- Advertising (press, digital, social)
- Additional communications support
- Documentation, data collection and evaluation.

Example Capacity building activities

- Removal of flood affected furniture, art materials and equipment
- Cleaning of flood affected areas such as your studio, venue, exhibition space
- Replacement of flood affected art materials and tools
- Repair and restoration of flood affected artworks and materials
- Hire of temporary venue to support the continuing creation of artistic work or as a meeting space
- Transport costs to remove flood affected items and to store items
- Marketing and advertising costs – website creation and /or fees for updating web material, social media campaigns
- Printing costs for a creative program change or update

Program timeframe.

All activities for grants for **individuals** must be completed within 2 weeks of receipt of funding and acquittal submitted by **30 June 2022**.

All activities for grants for **organisations** must be complete by **September 16, 2022**, and acquittal submitted by **30 October 2022**.

Who can apply?

To be eligible you must:

- be an individual artist or arts organisation affected by the extreme weather conditions in Southeast QLD or Northern NSW
- be an individual or Australian incorporated organisation or local government organisation
- have an active Australian Business Number (ABN) that is registered to your name and location
- if required by the Australian Tax Office, be registered for the purposes of GST
- not have any outstanding reports, acquittals or serious breaches relating to any Australian Government funding or funding from a state or territory Regional Program Administrator. A serious breach is one that has resulted in, or warrants, the termination of a grant agreement.

Unincorporated groups are eligible for funding if auspiced by an organisation that meets the above criteria.

If you are under 18, you must be auspiced by a person over 18 with an active ABN.

Schools are only eligible to apply if they are located in a very remote area (MM 7) as defined using the Modified Monash Model available at www.health.gov.au/health-workforce/health-workforceclassifications/modified-monash-model.

If you are uncertain whether your organisation or activity is eligible, please contact the Regional Program Administrator prior to submitting your application.

The applicant must be located at an address classified as regional using the Modified Monash Model Map¹. The applicant's address must be from classification MM 2 – MM 7.

How to apply?

Applicants will apply online via SmartyGrants through the Regional Program Administrator (RPA)

Regional Arts NSW
[Regional Arts NSW](#)

Flying Arts Alliance QLD
[Regional Arts QLD](#)

¹ To check how your address is classified visit the Doctor Connect Locator Map: <https://www.health.gov.au/resources/apps-and-tools/health-workforce-locator/health-workforce-locator> Select Modified Monash Model 2019 and search your address.

Assessment

Applications will be assessed on the extent to which the:

1. activity contributes to **rebuilding your capacity** to create and present artistic work that will contribute to the Cultural Tourism economy
2. applicant has the capacity to complete the activity in the timeframe

Acquittal

Each recipient must provide an acquittal to Regional Arts Australia at the completion of the activity **Individuals** need to acquit their grant by **30 June 2022**. **Organisations** need to acquit their grant by **30 October 2022**. Recipients will be asked to report on how you spent the funding.

Acknowledgement

All recipients must acknowledge the support of Regional Arts Australia and the Australian Government in all media releases and promotional activities, with the logos and text provided.

For more information on guidelines, eligibility, how the grant will be paid and your responsibilities under the grant agreement please refer to the Regional Arts Fund guidelines [Regional Arts Fund](#)

If in doubt about eligible activities, please contact the RAF Manager to discuss your situation,
In NSW please contact Lexie Reeves funding@regionalartsnsw.com.au
In QLD please contact Nathaniel Andrew rafengagement@flyingarts.org.au

The Regional Arts Fund

The Regional Arts Fund is an Australian Government Program that supports sustainable cultural development in regional and remote communities in Australia. The Regional Arts Fund is designed to benefit regional and remote arts practitioners, arts workers, audiences and communities. The program is managed nationally by Regional Arts Australia, and by Regional Program Administrators in each State and Territory.



Australian Government
Regional Arts Fund